

THE PROCESS

"HOW LONG WILL MY LISTING TAKE?"

I'm always booked up 2 months in advance. **Your listing will arrive on the date I told you when you booked.** You *might* get it sooner, but only if someone cancels AND you follow my process below.

I EMAIL BOOKING CONFIRMATION

READ IT. SAVE IT. REMEMBER IT..



The Booking Confirmation has the date you will receive your listing. Please mark this on your calendar. There is also a DEPOSIT to pay, and PRODUCT BRIEF to complete. Please pay attention to these deadlines.

2. YOU PAY DEPOSIT.

THIS SECURES YOUR SPOT!

The Booking Confirmation has a Deposit Link. Click It and pay your 50% deposit within 48 hours of booking.



3. YOU FILL IN PRODUCT BRIEF

PAY ATTENTION TO THE DUE DATE!

Fill this in ASAP. *Why?* Because if I have it on file then I can bump your writing date forward if someone else cancels! But if you can't that's ok too. It must be sent AT LEAST 2 WEEKS before your writing date



4. I EMAIL CLARIFYING QUESTIONS

ANSWER THEM AS SOON AS I SEND THEM.

Please wait patiently while I do MarketSpy Research on your competition. It will spark questions for me. I will email you those questions for you to answer.



5. I DO THE KEYWORD RESEARCH

NOTHING FOR YOU TO DO HERE!

One week before I write your listing I will do your keyword research. That's why you have to have your Product Brief to me ON TIME! .



6. YOUR LISTING ARRIVES!

GET EXCITED!!

I will email your Listing, Keywords and Invoice on the date stated on the Booking Confirmation. You will pay the Balance of your invoice on that day, and tell me if any small edits are required.

